

# Big challenges. Bigger vision

Discover our purpose-built cloud solutions for purpose-driven organizations.

Whether you are a nonprofit, arts and cultural organization, faith community, foundation, healthcare organization, higher education institution, K-12 school, or company, our software solutions are specially designed to support your workflows, needs, and challenges.

Use the guide below to explore ways our technology enables your organization to drive change, increase your impact, and advance your mission. Then join us for our upcoming [Product Update Briefings](#) event to discover the power within the solutions you already own or would like to learn more about.

We believe in hope. We want to provide a little seed of joy and brightness in people's lives, and this [Blackbaud Cloud Solutions] is allowing us to do that.

— Krista Powers, Director of Donor Engagement  
Cincinnati Zoo and Botanical Garden

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## JOIN US

for Blackbaud Product Update Briefings  
October 26 - 28

*Unsure of which product sessions to attend?*  
Read the descriptions to see how Blackbaud's cloud-based, purpose-built solutions power your passion and [sign up](#) for sessions to learn more about them.

Register!

Blackbaud **America** Product Updates  
Blackbaud **Europe** Product Updates  
Blackbaud **Pacific** Product Updates  
Blackbaud **Canada** Product Updates

## Blackbaud Altru®

Gain a comprehensive view of your supporters by consolidating admissions, membership, fundraising, merchandise, marketing, and more in one revolutionary, cloud-based solution. Blackbaud Altru is the leading cultural management solution built specifically for general admission organizations.

**Product Update | Wednesday, October 27 | 3:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Award Management™ and Blackbaud Stewardship Management™

The Blackbaud Award Management solution serves as the catalyst to improve student access to scholarship funds, enhance cross-functional visibility throughout the scholarship process, and revolutionize donor reporting.

**Product Update | Wednesday October 27 | 11:00 AM EST**

Learn More | [Product Details](#)

## Blackbaud Church Management™

Blackbaud's Church Management software is designed to effectively manage your people, gifts, communications, events, small groups, ministries, and payments, all in one place.

**Product Update | Wednesday, October 27 | 1:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud CRM® and Blackbaud Internet Solutions™

Blackbaud CRM combines unmatched nonprofit expertise with industry-leading fundraising and customer relationship management software tools, integrated analytics, multichannel marketing, and data mining services to help large nonprofits build stronger and more productive relationships.

**Product Update | Tuesday, October 26 | 11:00 AM EST**

Learn More | [Product Details](#)

## Data Intelligence

In a world steered by data, your organization needs the ability to transform information into insight. The stakes are high when you're mission-driven. Analytics are the key to working efficiently and effectively to reach your goals. Blackbaud's data analytics solutions provide the insight your organization needs.

Blackbaud's unique Intelligence for Good™ approach brings together analytics, big data, artificial intelligence, and expertise to drive your mission. Only Blackbaud can offer analytics powered by the world's largest philanthropic data set – with billions of records on supporter engagement, growing every day – and unparalleled expertise driven by our team of social good scientists™.

**Product Update | Wednesday, October 27 | 3:00 PM EST**

Learn More | [Product Details](#)



## Blackbaud Education Management for Higher Education

Blackbaud's education management solutions enable institutions to breakdown silos, harness the power of their data, effectively manage the complete student lifecycle, and drive sustainable growth. With Blackbaud's full suite of education management solutions—enrollment management, learning management, student information management, tuition management, and content management you can power efficiency with a truly connected institution.

**Product Update | Wednesday, October 27 | 12:00 PM EST (US ONLY)**

Learn More | [Product Details](#)

## Blackbaud Education Management for K-12 Schools

Connect your whole school and drive digital transformation with Blackbaud's cloud-based education management solutions for K-12 private and parochial schools. Power efficiency with truly seamless data flow from enrollment management into the learning management and student information systems, and create an unparalleled user experience for parents, students, faculty, and staff through a single login, unified interface, and mobile access.

**Product Update | Tuesday, October 26 | 2:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud eTapestry®

Blackbaud eTapestry provides modern and efficient fundraising tools in an affordable, easy-to-use solution that maximizes user adoption and return on investment. With Blackbaud eTapestry, multichannel fundraising efforts are supported by a single solution.

**Product Update | Wednesday, October 27 | 1:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Financial Edge NXT®

As a complete fund accounting software solution designed specifically for nonprofits and government entities, Blackbaud Financial Edge NXT delivers a better user experience with less manual effort. Effectively manage financial reporting, monitor and track program success, and support fundraising efforts, all in one complete nonprofit accounting software system built to streamline financial processes and ensure the overall integrity of your organization.

**Product Update | Thursday, October 28 | 2:00 PM EST**

Learn More | [Product Details](#)



## Blackbaud Grantmaking™

Enhance strategic communication, outcomes, and reporting capabilities – powered by Blackbaud Grantmaking, a modern, integrated, open platform that can be configured to your unique processes. You'll also benefit from a partner at the center of the ecosystem of good, connected to all types of organizations involved in the grantmaking process. And you'll achieve more with a solution partner who can also address your financial management and other social responsibility needs.

**Product Update | Wednesday, October 27 | 2:00 PM EST**

Learn More | [Product Details](#)

## JustGiving® from Blackbaud

Donor behavior is undergoing a radical shift. Blackbaud Peer-to-Peer Fundraising delivers crowdfunding abilities that meet the demanding expectations of today's digital savvy supporters. This data-driven, donor-focused solution empowers supporters to fundraise by engaging their network of family and friends.

**Product Update | Wednesday, October 27 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Luminate Online®

Execute your online marketing strategy with integrated campaigns for digital, social, and mobile channels. Blackbaud Luminate Online lets you engage with your supporters more effectively to raise more money for your mission. Because when it comes to helping others, more is more.

**Product Update | Wednesday, October 27 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Marketplace

The Blackbaud Marketplace is where you can find a curated list of apps that can extend your Blackbaud solutions to amplify your impact and make your work easier. The *Ten Apps from the Blackbaud Marketplace that Can Help You Work Smarter* session will highlight 10 apps, the stories behind them, and the value they can bring to your organization.

**Product Update | Thursday, October 28 | 11:00 AM EST**

Learn More | [Product Details](#)

## Blackbaud NetCommunity

Blackbaud NetCommunity's comprehensive online alumni management system to better understand your alumni relationships, execute multichannel engagement strategies, and eliminate tedious back-office tasks.

**Product Update | Thursday, October 28 | 10:00 AM EST**

Learn More | [Product Details](#)



## Blackbaud Payment Services

Blackbaud's end-to-end payment processing solution, Blackbaud Payment Services, has helped nonprofits worldwide raise billions of dollars. As a Level 1 PCI service provider and payment gateway, Blackbaud meets the industry's toughest data security standards.

**Product Update | Thursday, October 28 | 12:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud Raiser's Edge NXT®

Discover Blackbaud Raiser's Edge NXT—the first truly comprehensive cloud-based fundraising and donor management software solution built specifically for nonprofits and the entire social good community. Learn how to drive your fundraising efforts, connect your organization, and work smarter and faster with Blackbaud Raiser's Edge NXT.

**Product Update | United States: Tuesday, October 26 | 1:00 PM EST**

Learn More | [Product Details](#)

## Blackbaud TeamRaiser®

Maximize participant fundraising, build participant loyalty, and run more efficient events with TeamRaiser, the industry's most trusted fundraising event software solution. Powering thousands of events each year, TeamRaiser doesn't just help you manage your events with efficiency and ease, it helps you maintain the momentum long after.

**Product Update | Wednesday, October 27 | 12:00 PM EST**

Learn More | [Product Details](#)

## YourCause®: CSRconnect and YourCause®: Grants Connect

YourCause provides corporate social responsibility software for employee giving, volunteering, nonprofit solutions, and grants management to make an impact. YourCause is the only provider maximizing global change through our transparent giving model, focusing on not letting anything get in the way of innovating how we can make an impact together.

**Product Update | Wednesday, October, 27 | 3:00 PM EST**

Learn More | [Product Details](#)



## YourCause®: NPOconnect

YourCause provides corporate social responsibility software for employee giving, volunteering, nonprofit solutions, and grants management to make an impact. YourCause is the only provider maximizing global change through our transparent giving model, focusing on not letting anything get in the way of innovating how we can make an impact together.

**Product Update | Thursday, October 28 | 3:00 PM EST**

Learn More | [Product Details](#)

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### About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.

